



HOT PRESS NEWS

February 2017

P.O. Box 984

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www.delawarewatercolorsociety.org

DON'T FORGET TO ENTER THE DWS JURIED EXHIBITION ON FEB. 27, 2017 AT THE ART LEAGUE OF OCEAN CITY

The prospectus is on the DWS website under the Exhibitions heading. This is a beautiful setting and we only get this opportunity every two or three years so don't miss out. The visitor attendance is significant at their receptions which means you have a large audience viewing your work.

CHANGES ARE COMING

During the past several years DWS has undergone many changes that have improved the overall structure and functioning of the organization. We are again looking to advance our operations so that we can simplify the process we use for receiving and selecting artwork entries for our future exhibitions.

Our process to date has required that you transport your painting entries to the show site where they are then viewed by a juror who decides if the entries will or will not be in the exhibition. Often only one painting be accepted, sometimes neither one will be

selected. This means that you then have to make a second trip to retrieve your paintings.

With the intent of streamlining our process, and following the lead of all major art organizations, we are changing to a digital submission format. This change will be initiated with our Juried Exhibition at the Nassau Valley Vineyards Gallery which opens on May 1st and ends on May 31, 2017.

Using Digital entries will also afford us the opportunity of seeking qualified jurors beyond our own borders without incurring the travel expenses associated with trips to and from the exhibition site.

In the end, it will mean that you will only have to deliver your painting(s) once you know that your artwork has been selected for the exhibition.

The process of submitting digital entries is not difficult. Even if you don't have a computer you can utilize Staples, or one of the many retailers which offer photo services. We are working on a detailed step by step description of what you need to do to submit digital entries which will include all deadline dates. Please note that your

photos must show your art to its best advantage. This process will require a longer lead time to receive the entries, process them, send them to the juror, receive his/her final decisions and notify all who entered of the outcome.

ABSTRACT ART – Give it a Try

February 14th is big day for all of us. It is the day we hold our first 2nd Tuesday Quarterly Meeting which will be a 4-hour Forum delving into the complexities of Abstract Art. Bring your lunch, your painting supplies, wear old clothes, bring an open mind and enjoy the freedom of abstract painting. Each attendee will receive a 42-page notebook full of helpful, instructive information.

FEBRUARY BIRTHDAYS



Jane Casazza and Charlotte Hughes

SIGNATURE JURY PROCESS FAST APPROACHING

What does it mean to be a DWS Signature member?

Signature-level status is a valuable credential that gives additional importance to your stature as an artist. Individuals who have been awarded signature status move up to artist level membership and may include the Delaware Watercolor Society's initials after their signatures. This is a widely

recognized, significant honor offered in most major art organizations. It denotes the highest level of artistic proficiency within DWS.

Artist level membership and its accompanying Signature status is a prized achievement that is earned only when an individual can produce a body of work that clearly demonstrates a high level of consistency in originality, creativity, applied theoretical knowledge, compositional skills, and technical competency in using transparent watercolor.

Signature membership can now be awarded to artists working with aqueous media other than watercolor. This is a major change which we hope you will share with other artists. Members and non-members are eligible to apply for artist level, signature status in the Delaware Watercolor Society.

A Signature Jury meets twice a year to review submitted art by individual artists. Entries with the required forms and fee must be received by April 8th. The Jury will meet on April 15, 2017. The necessary forms and additional information can be found on the DWS website.

Please contact Beth Collard at info@delawarewatercolorsociety.org if you have questions or need additional information.

Birthday Card Supply Diminishing

Please share your art and give the gift of a lovely original painted birthday card. We have a continual need for new cards so that every member can receive a hand painted card. Please give your cards to Margie Wuestner. She has blank cards for those who need more.

“Art cannot be perfect without trials.”
Unknown

J.M. Littleton

Weekend Workshop

REGISTRATION IS NOW OPEN

April 8-9, 2017

9:30am to 4:00pm

The Glade Clubhouse, Rehoboth
Beach, DE
Members \$220

Drawing Techniques,
Composition and Color
Theory



“See us in our Shadows” by J.M. Littleton

This two-day session is open to beginning and experienced watercolor artists. J. M. Littleton will reveal her process beginning with composition and the design of the preliminary drawing, the layering of transparent washes and development into a realistic image. Discussions will focus on color theory and its use to enhance depth of field in a painting.

DWS BOARD MEETINGS

Although we have switched to quarterly member meetings, the DWS Board will continue to meet monthly to address ongoing organization and planning needs. These meetings will be held at Beth's studio. You are welcome to attend these meetings. If you are interested please contact Beth for time, date and location details.

PLEASE RENEW YOUR MEMBERSHIP IF YOU HAVEN'T ALREADY DONE IT. AND, PLEASE ENCOURAGE OTHER ARTISTS TO JOIN DWS.



HAPPY VALENTINE'S DAY

DWS BOARD MEMBERS

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